



FEBRUARY 2022

SOCIAL MEDIA CALENDAR

MY SOCIAL MEDIA CALENDAR: FEBRUARY 2022

WEEK ONE	TUESDAY, FEB 1 Image: Caption: Reach:	- o My Life - o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	WEDNESDAY, FEB 2 Image: Caption: Reach:	- o My Life - o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	THURSDAY, FEB 3 Image: Caption: Reach:	- o My Life - o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	FRIDAY, FEB 4 Image: Caption: Reach:	- o My Life - o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	SATURDAY, FEB 5 Image: Caption: Reach:	- o My Life - o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
NOTES			

MY SOCIAL MEDIA CALENDAR: FEBRUARY 2022

WEEK TWO	SUNDAY, FEB 6 Image: Caption: Reach:	- o My Life o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	MONDAY, FEB 7 Image: Caption: Reach:	- o My Life o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	TUESDAY, FEB 8 Image: Caption: Reach:	- o My Life o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	WEDNESDAY, FEB 9 Image: Caption: Reach:	- o My Life o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	THURSDAY, FEB 10 Image: Caption: Reach:	- o My Life o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	FRIDAY, FEB 11 Image: Caption: Reach:	- o My Life o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	SATURDAY, FEB 12 Image: Caption: Reach:	- o My Life o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
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MY SOCIAL MEDIA CALENDAR: FEBRUARY 2022

WEEK THREE	SUNDAY, FEB 13 Image: Caption: Reach:	- o My Life - o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	MONDAY, FEB 14 Image: Caption: Reach:	- o My Life - o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	TUESDAY, FEB 15 Image: Caption: Reach:	- o My Life - o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	WEDNESDAY, FEB 16 Image: Caption: Reach:	- o My Life - o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	THURSDAY, FEB 17 Image: Caption: Reach:	- o My Life - o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	FRIDAY, FEB 18 Image: Caption: Reach:	- o My Life - o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	SATURDAY, FEB 19 Image: Caption: Reach:	- o My Life - o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
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WEEK FOUR	SUNDAY, FEB 20 Image: Caption: Reach:	- o My Life o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	MONDAY, FEB 21 Image: Caption: Reach:	- o My Life o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	TUESDAY, FEB 22 Image: Caption: Reach:	- o My Life o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	WEDNESDAY, FEB 23 Image: Caption: Reach:	- o My Life o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	THURSDAY, FEB 24 Image: Caption: Reach:	- o My Life o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	FRIDAY, FEB 25 Image: Caption: Reach:	- o My Life o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	SATURDAY, FEB 26 Image: Caption: Reach:	- o My Life o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
NOTES			

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WEEK FIVE	SUNDAY, FEB 27 Image: Caption: Reach:	- o My Life - o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
	MONDAY, FEB 28 Image: Caption: Reach:	- o My Life - o My Why - o Behind-the-scenes - o Inspirational - o Life/Biz Learnings - o Product/Service - o Benefits to You	STORY, REEL, TIKTOK:
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